

DiversityBusiness.com HARVARD CLUB OF NY NEW YORK, NY APRIL 30TH, 2015

Welcome to the

Another year has passed- another year of resounding success for diverse-owned business throughout the country. There are no longer any doubts about the economic muscle that diversity business commands. As this lucrative market place continues to grow, it becomes more crucial for multicultural businesses and the organizations that utilize their products and services have a place to interact and network.

One way to do this is online. The U.S. is so vast and business moves so fast, that no organization can survive without the Internet and other telecom technologies. As many of you know, our online portal, DiversityBusiness.com, is the nation's primary resource for small businesses and large organizational buyers. It's a membership-based exchange platform that facilitates contacts and communication, streamlines business processes and provides vital business news and information. We have over 1.3 million registered member companies and over 1.5 million visitors a month.

But the Internet is not the only way to do business- despite the extreme popularity and efficiency of the Internet, good old-fashioned face-to-face contact remains a fundamental value in our society. Doing business with people you know is better. This is why we produce this conference every year.

This is our 15th year, and each year it gets better: more dynamic presenters, more attendees and more networking. But for us, it's not about numbers or quantity- its more about the quality of your experience, the relationships you make, and the new ideas and strategies your able to formulate for your business.

We want you to come away with something of real value to you. We therefore encourage you to network with your colleagues, introduce yourself to as many people as possible, and participate actively in our panel and workshop discussions. Also, if you have any ideas or suggestions that will make this conference a more valuable experience for you next year, we invite you to talk to us at anytime during or after the event.

Welcome to our summit, and welcome to another vibrant and successful year of multicultural business.

With Warm Regards,

Kenton Clarke

President & CEO DiversityBusiness.com





THE VALUE OF BUILDING DIVERSE PARTNERSHIPS TO DELIVER COST-EFFECTIVE ADVANCED SOLUTIONS.

A key component to Northrop Grumman's success is its diverse supply base. A diverse supply base creates an environment of inclusion and promotes innovation and creativity. Ultimately, it reflects and strengthens the communities we live and work in and

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The Best and Brightest Have Many Faces — You'll See These Faces in Our Business Network

Outreach to the multicultural business community is how we get the best. It's also how we earned the right to be called the *"Top Agency for Multicultural Business Opportunities."* Our business partners, like us, strive for economic growth, prosperity, and sustainability. To gain access to business opportunities, visit us at *www.usps.com or write business@usps.gov.*

Just another way the U.S. Postal Service is working for you.



About The Annual National Summit





Welcome to the 15th Annual National Summit!

We are excited that our nation's most prominent leaders are set to converge in the heart of the "Big Apple" on April 30th. As we entered into our 15th year, our central focus remains the same. To ensure our attendees walk away motivated, inspired and fired up by the key takeaways given by the strong mix of influential and well-renowned business leaders gathered to lead this invigorating event. Addressing topics which include: motivation, leadership, entrepreneurship/innovation, technology/social media and diversity; the summit offers a rich spectrum of perspectives that are pertinent to all business professionals. In addition, the summit offers a solid platform for the kind of interactivity, exchange and networking that is usually missing from daily business life due to physical distance, busy work schedules and other factors.

This is a summit for any person with an interest in, and concern for building our economy, educational system and society through innovation, diversity and inclusion. All are encouraged to register and attend this significant and timely event.

We look forward to you joining us this spring in NYC for what is slated to be one of the most invaluable and exciting summits this year!

Now a major national business summit, DiversityBusiness.com first annual summit was held in Fairfield University in Connecticut during 2001. The summit has a history of bringing together entrepreneurs, corporate supplier diversity and procurement executives, chief diversity officers, diversity and inclusion and hr practitioners, government agencies and college/university practice-based participants with an interest in the issues of multicultural business and community. The summit examines the concept of entrepreneurship and multiculturalism as a positive aspect of a global world and globalized society.

Diversity is in many ways reflective of our present world order. Diversity as a mode of social existence can be projected in ways that deepen the range of human experience. The summit will seek to explore the full range of what diversity means and explore modes of diversity in real-life situations of living/working together in community. The summit supports a move away from simple affirmations that 'diversity is good' to a much more account of the effects and uses of diversity on differently situated communities in the context of our current epoch of globalization.

The summit looks at the realities of diversity today, critically as well as optimistically and strategically. The summit will be a place for speaking about diversity, and in ways that range from the 'big picture' and the theoretical, to the very practical and everyday realities of diversity in organizations, communities and civic life.

The annual national summit is a participants' event, including numerous parallel sessions.

Summit attendees have benefited from the numerous networking and educational sessions. The summit also has a special focus on forging long term relationships for businesses and major corporations. Attendee's have reported millions of dollars in contract awards from attendance at the summit.

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INNOVATION IN ALL DOMAINS

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Business Attire Required

XXX	Thursday, April 30th
7:30 AM	Registration
8:00 AM - 8:45 AM	Continental Breakfast
9:00 AM	Welcome Address/ Conference Kickoff
9:20 AM - 9:55 AM	Importance of entrepreneurship in driving our nation's economy
9:55 AM - 10:30 AM	The Era of Social Engagement
10:30 AM - 10:45 AM	Coffee Break
10:45 AM - 11:20 AM	Inspiring from Within - Making Leadership a Personal Commitment
11:20 AM - 12:00 PM	Generation Y & Social Media Workers
12:00 PM - 2:00 PM	Lunch/Award Celebration of Top Businesses and Top Organizations for Multicultural Business Opportunities
2:00 PM - 4:00 PM	Chief Diversity Officers Panel
5:00 PM - 7:00 PM	Post Summit Reception Royalton Hotel, 44 West 44th Street, New York, NY 10036

DiversityBusiness.com VISION



American business has arrived at the next step in its evolution - the era of global diversity.

In business, global diversity means operating in a global marketplace with an understanding of and respect for local market dynamics. It means providing goods and services that respond to local needs. It means strategically partnering with local companies and employing local professionals who know the marketplaces best. It means communicating the right message to the right audience.

Global diversity means achieving success in a vast variety of dissimilar markets and consumer demographics.

Diversity just got bigger.

In business, diversity used to mean:

businesses owned by people of color businesses owned by women businesses owned by the disabled

And it still does. But today, diversity also means:

innovative ideas, solutions and approaches different business and industry competitors new and different products and services a more varied pool of employees lower costs greater quality greater efficiency

and...small businesses of all kinds, including those owned by Caucasian men small businesses owned by the 55+

But today's business is more than diverse. It's multicultural.

Markets are multicultural. Products and services are multicultural. But most of all, people are multicultural. It's the vast range of knowledge, experience, skills and that

And that opens many more opportunities for your business than you have probably ever thought of.

And that's what DiversityBusiness.com is all about. We help you harness the expertise, talent and intelligence of our nation's multicultural companies to achieve true global diversity in your business.



Kenton Clarke President & CEO DIVERSITYBUSINESS.COM

Kenton Clarke is the Founder, President and CEO of Computer Consulting Associates International, Inc. (CCAii) and the founder of DiversityBusiness.com. CCAii, of Southport, Connecticut, is one of the nation's leading multicultural Information Technology consulting firms. DiversityBusiness.com, CCAii's flagship product, is the nation's largest and most comprehensive online resource center for small businesses and large procurement organizations.

Mr. Clarke's accomplishments have been recognized by numerous local and national awards, including the Regional Minority Small Business Person of the Year Award from the US Small Business Administration, the Ernst & Young's Southwestern Connecticut Entrepreneur of the Year Award and the Connecticut's "Small Business Person of the Year" Award from the SBA.

With Mr. Clarke at its helm, the US Small Business Administration also honored CCAii with its Nation's Top Diversity Owned Business Award, for the development of DiversityBusiness.com and its commitment to business development for Diversity business owners.

Considered one of America's authorities on diversity business issues, Mr. Clarke is frequently quoted in local and national publications on diversity business development and technology issues, including Fortune and Black Enterprise magazine. He has also appeared as an industry spokesperson on PBS, CNBC, CBS News Radio and Yahoo! Finance Vision.

An active supporter of the United Fund (formerly the United Negro College Fund), Mr. Clarke has established his own scholarship program which provides full two-year scholarships for students at Norwalk Community Technical College.

Mr. Clarke serves on the boards of a number of local and national organizations, including the Governor's Council on Economic Competitiveness and Technology, where he and other top leaders in business, government, labor and academia advise the Governor of Connecticut on a variety of issues, with the overall goal to drive innovation, productivity and job growth in the state. He also serves on the Board of Trustees of the University of New Haven, and the Advisory Board of the Graduate School of Management of Sacred Heart University.

Mr. Clarke received his Associate's Degree in Computer Science from the Norwalk Community Technical College and his Bachelor's Degree in Operations Management from the University of New Haven in Connecticut, and has completed Northwestern University's J.L. Kellogg Executive Management Program.



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Honorary Chairs



CARMEN CASTILLO

Founder & President **SDI, INTERNATIONAL INC.**

Carmen Castillo is the President/CEO of SDI International Corp. (SDI), which she founded in Fort Lauderdale, Florida in 1992. The company provides its clients with full or partial lifecycle procurement service programs centered on Procure-to-Pay and Source-to-Pay, and fully automated by leadingedge vendor management systems. SDI's core competencies span supplier management and managed services programs, including independent contractor compliance and payrolling services.

Carmen's daily responsibilities as President/CEO of the firm revolve around the overall coordination of company operations, global advertising and marketing programs, along with proposal strategies and preparation. She evaluates new markets for SDI's service offerings and monitors compliance with contract administration and corporate agreements.

The success of SDI's customers remains paramount, as does the company's commitment to the extended community, evident in our certifications: ISO 9001:2008, SOC Type 1 and Type 2, EIC and CPUC compliant.



DIONISIO ORTIZ

Founder, President & CEO CORPORATE DEVELOPMENT SOLUTIONS, INC. (CDS, INC.)

Dionisio Ortiz is a Graduate of City College of New York with a Bachelors of Science, Majoring in Architecture, and Minoring in Computer Science. With over 30 years of IT experience and hands-on implementation of hightech communications systems, and working as an International Consultant for Johnson & Johnson, Caribbean and LatinAmerican regions, Ortiz formed Corporate Development Solutions, Inc. in 2001.

Today, working along a dedicated support staff, CDS, under Dionisioís leadership, has raised the bar throughout the Caribbean by providing highly sophisticated IT infrastructure installation services.T heir clients include some of the most demanding United States Federal Government Agencies. Among them, The Department of Homeland Security, Department of Transportation and Security Administration (TSA), U.S. Corp of Engineers, U.S. Department of Immigration & Border Control, U.S. Air National Guard, and the U.S. Disaster Recovery Division of its Armed Forces. In April, 2012, Dionisio had the distinct honor of receiving the 2012 Champion of Diversity Award given by the National Diversity Business Group. In July 2012, Dionisio was nominated for Minority Small Business Person of the Year Award, by the U.S. Small Business Administration (SBA), Puerto Rico Office.



Honorary Chairs



BRUCE GEIER

Founder, President & CEO TECHNOLOGY INTEGRATION GROUP

Bruce Geier is the founder, President and CEO of Technology Integration Group. After founding the company in 1981, Geier incorporated the business as PC Specialists, Inc. in 1983, and later adopted the dba of Technology Integration Group. His leadership focus mirrors the companyis mission ñ to earn a place as a trusted partner to clients, providing only the highest level of service, value and advanced technology to power their strategic business goals.

Bruce Geier has been recognized on multiple occasions as one of the leaders in the computer technology industry, including receiving the VAR Business 500 Lifetime Achievement Award in 2008. In 2007, Geier was named the #10 Most Innovative Executive of the Year by Computer Reseller News (CRN) ñ among such industry leaders as HP CEO Mark Hurd, and Google CEO Eric Schmidt. In the past, Geier has been recognized by Ernst & Young as Entrepreneur of the Year, by the US Business Administration-San Diego as the Small Businessperson of the Year, and he is often featured in computer industry journals such as CRN, on whose cover he appeared in 2006. Geier was also co-chair of the NMSDC conference in San Diego in 2006.



Summit Host



SUSAN WILSON SOLOVIC

The Small Business Expert MEDIA PERSONALITY, SERIAL ENTREPRENEUR, AND AWARD WINNING AUTHOR

A woman of many talents, Susan Wilson Solovic is an award-winning serial entrepreneur, New York Times, Wall Street Journal, Amazon.com top 100 and USA Today bestselling author, media personality, sought-after keynote speaker, and attorney.

An Internet pioneer, Solovic was the CEO and co-founder of one of the first video-based Internet sites, a company she grew from it's infancy to a million dollar plus entity. In 2006, she accepted the Stevie Award (the Oscar's of business) on behalf of the company for the Most Innovative Company under 100 employees; that same year the company was voted the Best Investment Opportunity at a Venture Forum in the Silicon Valley.

A media personality, Solovic is a former small business contributor for ABC News and hosted a syndicated radio program, Itís Your Biz. She appears regularly as a small business expert on Fox Business, Fox News, The Wall Street Journalís ìLunch Breakî, MSNBC, CNN, CNBC and many other stations across the country. She hosted her own PBS special called Reinvent Yourself Now: Become Self-Reliant in an Unpredictable World. In addition to television and radio appearances, Solovic is a featured blogger on numerous sites, including Constant Contact, Entrepreneur, AT&T Business Circle and FoxBusiness.com.

Solovic was recently named in the Top 10 of both SAPís iTop 51 Potential Human Influencersî and she consistently ranks in the top 5 of the iTop 100 Small Business Experts to Follow on Twitterî She has written four bestselling books which have been translated into multiple languages.

In addition to running her business, Solovic serves as the media director for the Small Business & Entrepreneurship Council. The Small Business and Entrepreneurship Council (SBE Council) is an advocacy, research, education and networking organization dedicated to protecting small business and promoting entrepreneurship. For more than 20 years, SBE Council has worked to strengthen the ecosystem for small business success.

Solovic received the Institute for Women's Entrepreneurship Leader of Distinction Award, and she was the first recipient of AT&T's Innovator of the Year Award for being a pioneer in a new industry. Additionally, she has won numerous awards for small business journalism include recognition from the SBA.

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Time Warner is proud to be recognized as one of BusinessDiversity.com's

TOP 50 ORGANIZATIONS FOR MULTICULTURAL BUSINESS OPPORTUNITIES













Featured Presenters



AMY COSPER

Editor in Chief and Vice President **ENTREPRENEUR MAGAZINE**

AMY COSPER, vice president/editor-in-chief at Entrepreneur Media Inc., knows what it means to drive a business idea forward with passion, creativity, savvy, and yes, even a little moxie. Having been in the entrepreneurial trenches with her media consulting business, Cosper has an in-depth understanding of what entrepreneurs want and need. She knows that without the right information, tools and resources, small businesses stay small.

For Cosper, the media addiction started with a fervor for technology and love at first dial-up. But it was at WiesnerMedia that she delved into the essence of what it means to be an entrepreneur. As the company's entrepreneur in residence, Cosper solicited and evaluated new business plans, ventures and partnerships for a slew of media properties targeting the insurance and financial markets. Transform innovative ideas into full-fledged realities by raising capital from the VC community? No problem for this business development pro.



SABINE BALVE

Founder & President WORLD LEADERS FORUM DUBAI

The transition to sustainable ways of living for a global Society founded on a shared ethical framework that includes respect and care for the Community of Life, Ecological Integrity, Universal Human Rights, Respect for Diversity, Economic Justice, based on the basics of democracy and a culture of peace.

The World Leaders Forum Dubai is an independent international community committed to improving the state of the world by engaging political, business, science and other leaders of society to shape agendas for global and regional challenges of our planet, which is on the brink of a sustainable future — for all and World Peace.

Sabine is a Global Networker, Philanthropist, Independent Advisor of Global Companies and Governments Social Media Campaigner of Global Challenges of the 21st Century and World Peace Former: Entrepreneur, Banker, Designer, and European Referent for Marketing and Distribution.

Sabine was previously Global Lobbyist | Facilitator | Advisor | Management | Consulting at Balve Group International, International Director of STOCKINGER Safes, Owner of BALVE Safes Germany, and Banker at Citibank Germany.



Minority-owned enterprises can register to become suppliers at: www.apple.com/supplierdiversity



Featured Presenters



NADIRA HIRA

Writer FORTUNE MAGAZINE

Nadira Angelina Hira is a writer at heart. But in true restless Generation Y style, she does it her wayóas an award-winning journalist, editor, speaker, television personality, all-round raconteur and curator of great conversations. A 2015 Fahrenheit Fellow and member of Cosmopolitan magazineís Millennial Advisory Board, Nadira is the author of the forthcoming Misled: How a Generation of Leaders Lost the Faith (And Just What Youíll Need to Get It Back).

Nadiraís known for her distinctive voice and infinite curiosity. In a decade of exploring the highs, hows, and headiest aspects of our crazy culture, sheis done some real and unexpected adventuring: Tapping out a beat in a London club with Shawn iJay-Zî Carter. Taking to the road for a stormy summer day as a persevering UPS driver. Talking love and marriage with Tyler Perry and a spirited company of actors spread out on his living room floor. Touching ancient treasures at the heart of a very hot, modern, and endlessly intriguing antiquities trade. And writing, memorably, about all this and much more for the likes of Fortune, Essence, and Smithsonian.



Luncheon Keynote

BRIAN TIPPENS

Chief Diversity Officer *HEWLETT PACKARD*

Brian is Hewlett-Packard's Chief Diversity Officer. Brian and his team are responsible for a wide range of companywide programs and initiatives that support drive and influence HPís diversity philosophy, strategy, goals, customer relationships and business results. In partnership with HP business leaders and employees across the world, Brian and his team focus on ensuring that HPís continues to lead in creating and maintaining a diverse and inclusive work environment aligned with the new style of work, while expanding employee engagement and involvement at all levels.

A sought after speaker and thought leader in the fields of diversity and sustainability, Brian is a board member or advisor to several external organizations including Operation HOPE; California Disabled Veterans Business Alliance, The Latino Coalition and the Shell Center for Sustainability at Rice University.

Brian holds a Bachelor of Science from the University of San Francisco & a Juris Doctor from the McGeorge School of Law.

TOGETHER WE GO HIGHER.

We truly find our wings when we come together to foster business opportunities for all. As a proud supporter of DiversityBusiness.com, Boeing salutes those who open doors for others.





Chief Diversity Officer Panel



ROSANNA DURRUTHY

Chief Diversity Officer **CIGNA**

Rosanna Durruthy joined Cigna in 2010 as Chief Diversity Officer, and leads the companyis diversity and inclusion center of excellence practice, supporting Cignais mission to help customers improve their health, wellbeing and sense of security. Operating with a customer centric context, Rosanna frames diversity to drive talent engagement, business growth, customer satisfaction and cross-cultural capabilities for Cignais employees worldwide.

Prior to joining Cigna, Rosanna led an organizational consulting practice to identify and empower emerging leaders, focusing on executive coaching and personal network analysis for women and people of color. Rosanna has held human resources leadership roles in diversity recruiting, staffing, leadership development and human resources technology.

Rosanna attended Harvard College and has been recognized by Savoy Magazine as one of the 2012 Top Influential Women in Corporate America. In 2002, she was named one of the country's leading Hispanic women by both Hispanic and Hispanic Business magazines.



LISA M. COLEMAN

Chief Diversity Officer and Special Assistant to the President *HARVARD UNIVERSITY*

Dr. Lisa M. Coleman is Harvardís inaugural Chief Diversity Officer and Special Assistant to the President, and is responsible for advancing strategic diversity and inclusion initiatives across Harvard's schools, museums, centers, institutes, and leadership programs. She earned her doctorate in Social and Cultural Analysis, American Studies from New York University and three masterís degrees from the Ohio State University in African and African American Studies; Womenís, Gender, and Sexuality Studies; and Communication Studies. Her scholarly work on equity and leadership was sparked by early professional experiences with Merrill Lynch Inc. and the Association of American Medical Colleges. Prior to Harvard, she directed the Africana program at Tufts University, and served as that university's first senior diversity officer. Dr. Coleman has received numerous awards for teaching and academic leadership, and for work on disability and gender equity. She continues to consult globally and sit on various national and international boards.



HP Global Supplier Diversity Ensuring a Globally Inclusive Supply Base.



Chief Diversity Officer Panel



KATHLEEN NAVARRO

Chief Diversity Officer **NEW YORK LIFE**

Ms. Kathleen Navarro serves as Chief Diversity Officer at New York Life Insurance Co. Ms. Navarro is responsible for overseeing all aspects of New York Life's diversity and inclusion strategy, which includes talent recruitment, development and retention; and internal and external communications. She works closely with New York Life's department managers and New York Life Insurance's seven employee resource groups to align diversity initiatives with business strategies and goals. Ms. Navarro began her career at New York Life in 1994 and has held a variety of roles of increasing responsibility across New York Life, including financial reporting, strategy, and operations. She was also involved with strategic planning to increase New York Life's presence in the women's and Hispanic markets, both top priorities for New York Life. Most recently, she oversaw the Product Compliance and Operations Division of the Life and Long Term Care Department. She also co- leads The Women's Initiative at New York Life, an employee resource group reaching more than 1,000 members located in 16 sites around the country. Ms. Navarro holds an MBA from Baruch College Zicklin School of Business and a B.S. from New York University Stern School of Business.

MICHELE GREEN

Vice President & Chief Diversity Officer **PRUDENTIAL**

Michele C. Green is vice president and Chief Diversity Officer at Prudential. She is responsible for leading and supporting all diversity and inclusion initiatives for the company, and for ensuring ongoing compliance with federal and state equal employment opportunity/affirmative action laws and requirements.

Green joined Prudential in April 2010 as vice president and counsel in the Employment and Labor Law Group. In this role, she provided legal advice, counsel, training and investigative support to several lines of business on a variety of employment and human resources related matters.

Prior to joining Prudential, Green served as General Counsel of the Waterfront Commission of New York Harbor, an Instrumentality of the States of New York and New Jersey. Previously, Green spent four years at Merrill Lynch. In her last role, she led the diversity and inclusion efforts of the Global Wealth Management business.

Before Merrill Lynch, Green served as Director of the State of New Jersey's Division of Equal Employment Opportunity and Affirmative Action. Prior to joining the ranks of public service, Green was in private practice with the law firms of Collier, Jacob & Mills, P.C. and Lowenstein, Sandler, P.C. in Roseland, N.J. She also served as an Adjunct Professor at Seton Hall University School of Law. Green graduated from Seton Hall University School of Law in 1995. She served as Law Clerk to the Honorable James H. Coleman, Jr. of the New Jersey Supreme Court.







Chief Diversity Officer Panel



ANILU VAZQUEZ-UBARRI

Managing Director, Chief Diversity Officer & Global Co-Head of Talent Development **GOLDMAN SACHS**

Anilu is Goldman Sachsí chief diversity officer and global co-head of Talent Development. She is responsible for evolving and driving thefirmís leadership, talent and diversity strategies as well as ensuring that the firmís diversity priorities are integrated across all talent initiatives. She is also a member of the Global Talent Leadership Team.

Previously, Anilu was the Americas head of Global Leadership and Diversity and before that she was the global chief of staff for the Human Capital Management (HCM) Division from 2011 to 2013. Anilu joined Goldman Sachs in 2007 as an Employee Relations advisor, providing advice to the Services, Finance, Operations, Investment Management and Investment Banking divisions.

From 2009 to 2011, Anilu served as co-head of the Black and Hispanic/ Latino Network in HCM. She was named managing director in 2013. Prior to joining the firm, Anilu worked at Shearman & Sterling LLP as an attorney in the Executive Compensation and Employee Benefits group. While at Shearman & Sterling, she was a founder of the firmís womenís network, WISER, and served on the firmís diversity committee.



Dashboards and scorecards are gaining increased usage for diversity and inclusion tracking and accountability, **but are they telling your leadership what they need to know to drive D&I change that supports your bottom line?**

APT*Metrics* has merged its strengths in talent assessment, organizational strategy and program measurement to help you change the way you measure D&I progress. Most current measurement approaches don't show the relationship between the D&I interventions and the achievement of HR and business goals they are designed to support. APT*Metrics'* Change*Metrics*® assessment tool, combined with sophisticated data analysis techniques, lets you see:

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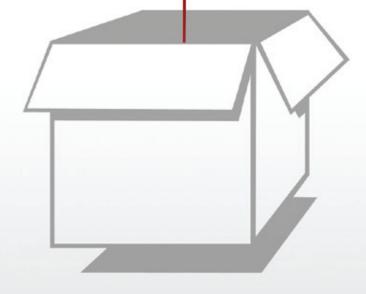


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Teresa Clarke, Chairman & Chief Executive Officer



Justina Hierta, Chief Operating Officer



Jacqueline Adams, Executive Editor & Chief External Relations Officer

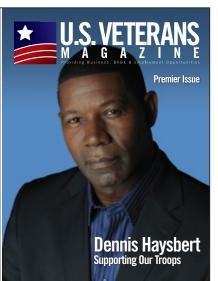
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DiversityBusiness.com Honors 2015 *"America's Top 50 Organizations for Multicultural Business Opportunities"*

Over 1,300,000 diversity business owners participated in an online election to determine the nation's "Top" fifty organizations for multicultural business opportunities. IBM was named the number one organization for providing business opportunities to diverse business owners throughout the United States.

The honor extends itself to another forty-nine major U.S. corporations which call themselves the Div50. This esteemed, elite list is coveted by the most successful companies in the United States and has become the most recognized and respected in the country. These companies truly differentiate themselves in the market place in a time when diversity is on the rise.

"The diversity practices of the Div50 has changed the course of economic inclusion and thereby the world as we know it", said Kenton Clarke, CEO of DiversityBusiness.com. "The great diversity and vision of our country and our people have made this possible. DiversityBusiness.com is proud to have been a force in the business world for such positive change and opportunity. The initiative that we have led has been instrumental in equalizing the playing field and for that we are very honored indeed."

The 15th annual list is produced by DiversityBusiness.com, the nation's leading multicultural B2B online website. The voting business owners were asked to answer 10 questions about diversity business in the marketplace. Their answers were based on factors such as volume, consistency and quality business opportunities granted to women and diverse-owned companies.

TOP HONORS FOR TOP CORPORATIONS

While other awards and "Top" lists crown companies for metrics such as overall economic growth and returns to shareholders, The Div50 is an indicator of which organizations provide the best and the most business for diversity-owned companies. "In a marketplace that is increasingly as sensitive to diversity as it is to revenues, awarding the top buyers of multicultural products and services is becoming a natural part of the new socioeconomic food chain. Organizations that consistently buy the most products and services from diversity businesses, and that sustain the most mutually beneficial business relationships with their multicultural suppliers, should be recognized not only by the business community but also by the general public. That is what we have accomplished in creating The Div50." said Kenton Clarke.

THE BUSINESS POWER OF DIVERSITY

As multicultural and female owned businesses gain more buying power and their lifestyles become more affluent, multicultural markets are growing in economic muscle. This in turn attracts more corporations, as they compete for market share. The Div50 list has therefore become the consumer guide for women and minority consumers. "As a diversity business owner, I appreciate the business we receive from corporate buyers; and in turn, when I buy products and services, either personally or for my company, I am much more likely to buy from the same companies that support my business or are supporting businesses like mine," said Helen Levinson, principle of Desert Rose Design headquartered in Elmhurst, Illinois.

THE DIV50

The Div50 is a listing of the top 50 corporate and organizational buyers of diversity products and services throughout the U.S. It represents the voice of over 1,300,000 diversity-owned (women, African Americans, Hispanics, Asians, Native American, and other multicultural groups) businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. It has become the Gold Standard to its members and their associates and reaches millions of consumers every year. In twelve short years, it has become a highly valued metric of corporate excellence in the diversity space.

America's Top Organizations For Multicultural Business Opportunities



Rank	Top 50 Corporations	Rank	Top 50 Corporations
1	IBM	26	Walgreens
2	Wal-Mart Stores, Inc.	27	Comcast Corporation
3	Northrop Grumman Corporation	28	Microsoft
4	AT & T Inc.	29	Bank of America
5	Verizon	30	Johnson & Johnson
6	Cisco Systems, Inc.	31	General Motors
7	Apple Inc.	32	The Home Depot, Inc.
8	Raytheon Company	33	Avis Budget Group
9	Hewlett-Packard	34	Nordstrom
10	Time Warner Inc.	35	Kraft Foods
11	Lockheed Martin	36	Turner Construction Company
11	Kroger	37	Pfizer
12	Boeing Company	38	Metlife
13	Toyota	39	United Technologies
14	The Coca-Cola Company	40	Hilton Worldwide
15	United Parcel Service	40	MillerCoors
16	Altria	41	The Walt Disney Company
17	PepsiCo Inc.	42	Ahold USA
18	Target Corporation	43	Prudential Financial
19	Office Depot Inc./OfficeMax.	44	Capital One Financial Corporation
20	Blue Cross and Blue Shield Association	45	New York Life
21	Ford	46	Fannie Mae
22	Colgate-Palmolive Company	47	The TJX Companies, Inc.
23	SuperValu Inc.	48	Nestlé
24	Wells Fargo	49	Major League Baseball
25	Pacific Gas & Electric	50	Google

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Plan to attend Toyota's 2012 Opportunity Exchange Trade Show, now in its 23rd year, November 13th in Cincinnati, OH. For more information, please contact one of our affiliates: Toyota Motor Engineering & Manufacturing North America - www.toyotasupplier.com Toyota Motor Sales - www.toyotasupplierdiversity.com

Toyota Financial Services - www.toyotafinancial.com

America's Top Organizations For

TOP 50 ORGANIZATIONS FOR DIVERSITY

XXX

Multicultural Business Opportunities

Rank	Top Government Agencies
1	United States Postal Service
2	National Aeronautics and Space Administration (NASA)
3	Small Business Administration
4	Department of Defense
5	Department of Homeland Security
6	U.S. Air Force
7	U.S. Army
8	Department of Commerce
9	Department of Energy
10	Department of Treasury
11	U.S. Navy
12	Army & Air Force Exchange Service
13	Central Intelligence Agency (CIA)
14	Minority Business Development Agency
15	General Services Administration
16	Department of Veteran Affairs
17	U.S. Department of Transportation
18	Department of Health and Human Services
18	Federal Reserve Bank of New York
19	Export-Import Bank of United States
20	Environmental Protection Agency (EPA)
21	Federal Communications Commission (FCC)
22	Defense Logistics Agency
23	Department of Agriculture
24	Department of Education

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MegaCorp greatly appreciates this top award!



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DiversityBusiness.com Honors Nation's Top 500 Diverse-Owned Businesses for 2015

DiversityBusiness.com, the nation's leading multicultural business website, announced the Div500, the 15th annual listing of the nation's top 500 diverse-owned businesses. Ranging in revenue size from \$20 million to over \$1 billion, the companies listed on the Div500 represent the nation's top companies and challenge the long-held notion that diverse-owned businesses are small or insignificant.

At the top of 2015's Div500 are three distinguished companies with over \$1 billion in annual revenues: World Wide Technology from St. Louis, MO; SHI International Corp from Piscataway, New Jersey; and CAMAC International Corporation from Houston, Texas. The "Top 500" companies will be honored at a special awards ceremony at DiversityBusiness.com's 15th Annual National Entrepreneurship Summit, taking place April 30, 2015 at the Harvard Club of New York in NYC.

Diverse-owned businesses generate over \$495 billion in sales to the U.S. economy," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. "It is no longer just "the right thing" to do business with diversity suppliers. Because of recent economic and demographic trends and changes, major corporations are realizing that having a diverse supplier base positively impacts their business revenue from this sector of buyers".

The Div500

The Div500 is a classification that represents the top 500 diverse-owned businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. Major corporations, government agencies and college/universities throughout the country which do business with diverse and women-owned businesses use the list. The Div500 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service businesses.

"The Div500 companies are the heroes of diverse-owned business in America," said Kenton Clarke. These are the entrepreneurs that have conquered the hurdles and made the sacrifices, building and strengthening their communities, providing jobs and helping to keep the fabric of the U.S. economy together."



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About The "Top Businesses in America" Program

The "Top Businesses in America" program was established in 1999 by DiversityBusiness.com as part of its ongoing commitment to remain at forefront in championing the entrepreneurial spirit. The "Top Businesses in America" program recognizes and honors individuals who have established themselves as a world class community of entrepreneurs that continue to transform the way we live and move our economy forward. In recognition of these outstanding accomplishments and contributions, the program is also designed to celebrate and support their efforts in order to generate public awareness among their peers, customers, press and to organizations who seek their products and services.

Now in its 15th year, Diversitybusiness.com has been privilege through business intelligence in identifying the nation's most successful entrepreneurs on a state and national basis. The "Top Businesses" are determined by a selection committee which evaluates the eligibility for all submissions in each award categories . Some of the categories for nomination include "Top 500 Privately-Held businesses in the U.S.", "Top 500 Women Owned businesses in the U.S.", "Top 500 Diversity Owned businesses in the U.S." and "Top 500 Emerging businesses in the U.S." The selection committee based their decision on an extensive set of criteria which includes: reviewing each entrant's business profile, website and gross annual sales submitted. The companies selected on these prestigious "Top Business Lists" become collectively known as "The Div 500."

The "Top Businesses in America" program is sponsored by major brands which include Apple, Northrop Grumman, Wal-Mart, USPS, Time Warrner, Hilton, Colgate, and Raytheon, among others. This ongoing partnership and support has allowed the "Top Businesses in America" program to progress into the nation's most coveted awards program. Over 2,500 award recipients have been honored since the program inception. These recipients have been featured in over 1 million Google and media references, secured million of dollars in contract and have become some of the most distinguished brands.

Each year, DiversityBusiness.com holds an annual conference at different strategic locations around the country to honor and celebrate these individuals' remarkable achievements and contributions. This year, DiversityBusiness.com is hosting its 15th Annual National Entrepreneurship Summit on April 30, 2015 at the Harvard Club of New York in NYC. The event will feature keynote and panel presentations from some of the world's most renowned leaders, senior executives and industry experts. The event will also host a number of networking events and recreational activities.

The goal each year of the "Top Businesses in America " program is to continue to celebrate another year of innovation, progression and growth and to raise the profile of entrepreneurs who remain committed in strengthening our competitive global landscape and rebuilding our future. No matter what circumstances, these men and women continue to build successful business relationships. They also continue to create an atmosphere of pride, camaraderie and confidence among their family, customers, suppliers and communities they serve. DiversityBusiness.com is proud to be in the position to identify and stand behind these individuals. We know their accomplishments will serve as inspiration to current and future generations.

Honorees



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ALECIA M. MCCLUNG

ADMINISTRATIVE RESOURCE OPTIONS

Alecia founded ARO and heads ARO's executive team. Previous to taking the reigns as CEO of ARO, Alecia was the founding and managing member of a national wholesale equipment provider. Besides her oversight of our management team, she plays a prominent role in ensuring that ARO's customer focused culture continues to flourish throughout our organization. Alecia is also sought out as a public speaker in the area of charitable works and organ donation, and has worked closely with various government, community and public organizations for this cause. She has been profiled by network news stations (ABC, NBC, CBS) as well as major newspapers.



HANNAH KAIN CEO

ALOM

Hannah Kain is President and CEO of ALOM, a global supply chain company she founded in 1997 headquartered in Fremont, California. Hannah was born in Denmark and immigrated to the US in 1990. She taught at Copenhagen Business School and holds three university degrees.

She has been honored with the Manufacturing Institute STEP Ahead award, YWCA Tribute to Women award, inducted into the Silicon Valley Capitol Club wall of fame, named a "Woman of Influence" by the Silicon Valley Business Journal, and won the global Vistage Leadership Award.

ALOM has earned numerous quality certifications, including ISO 9000, ISO 13485, TL 9000 and DMSCA CMP Level 3.0.

Hannah is a Board member of WBENC, the National Association of Manufacturers and Watermark. She serves on the Advisory Council of The Michelle R. Clayman Institute for Gender Research at Stanford University. Kain is a member of the Committee of 200 for executive women.

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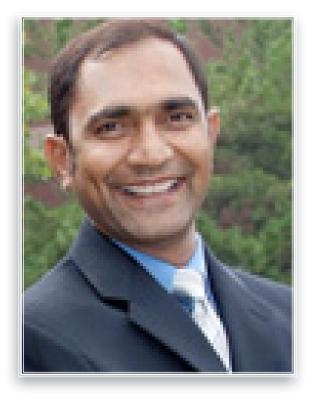
DARCY ANN FLANDERS

Founder/Chief Design Officer **BASELINEGROUPNY**

As founder and chief design officer for BaselineGroupNY, Darcy is the visionary, project strategist and project manager. Her strength lies in her abiity to interpret clientsí spoken goals into impactful and targeted design solutions. Her passion for design is contagious and her emphasis on teamwork leads to great collaborative solutions. Drawing on 24+ years of expertise, you can count on Darcy to lead an information-oriented, responsive and time-sensitive creative process that considers the big picture and instinctively understands the importance of the littlest detail and the strictest schedule.

Darcy has envisioned and managed large scale branding initiatives for Citigroup Alternative Investments, Citi Private Bank, HSBC and Deutsche Bank. Darcyís extensive knowledge of pre-press and print production infuses her approach to design planning and implementation.

Her work has received numerous awards including the Financial Communications Society, Society of Technical Communication, the Association of the Graphic Arts, and Graphic Design USA as well as numerous awards for her entrepeneurial spirit and leadership.



HITEN PATEL

Founder & Chairman *COLLABERA, INC.*

Hiten Patel is the Founder and Chairman of Collabera, Inc.- ranked consistently as a rapidly growing IT services companies in the US. Founded in 1996, Hiten through his aggressive, customer-driven focus on Fortune 100 clients has steered the company to its present size of over 20 offices, operations in 3 continents and more than 4,000 employees globally. Under his vision and guidance, Collabera transitioned from being a staffing firm to an end-to-end IT services and solutions provider with a Global Delivery Model – stitching together a unique combination of onsite, offsite and offshore capabilities.

Hiten has been instrumental in shaping the company's vision and strategy and has been in the forefront of many recognitions including "Entrepreneur of the Year" award by Ernst & Young. Under Hiten's leadership, Collabera has also won through the years, numerous other awards recognized by International Association of Outsourcing Professionals (IAOP), Fintech100, DiversityBusiness. com, InformationWeek, Software Magazine, New York/New Jersey Business Council, USPAACC and more.





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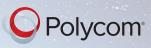
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KIMBERLY A. SPRINGSTEEN-ABBOTT

CEO & Chairman **COMMONWEALTH CAPITAL CORP.**

Kimberly A. Springsteen-Abbott is the Chief Executive Officer of Commonwealth Capital Corp. Mrs. Springsteen-Abbott has over 3 decades of experience in the capital markets arena concentrating real estate, energy and equipment leasing sectors. Prior to joining Commonwealth Capital Corp. she served for 17 years as Senior Vice President in Capital Markets Group of investment banking and securities firm Wheat First Securities.

Mrs. Springsteen-Abbott is the sole shareholder of Commonwealth Capital Corp. and subsidiary companies. Her responsibilities include business strategy, product development and portfolio oversight. She is a member of Equipment Leasing and Finance Association and has served on the board of Trustees of the Investment Program Association for 6 consecutive years. She currently sits on the Legal & Regulatory Committee and the Equipment Committee.



ASHISH KAUSHAL

President
CREATIVE SOLUTIONS SERVICES, LLC

Ashish Kaushal is a serial entrepreneur and investor. Most recently, he serves as the President of Creative Solutions Services, LLC, a national certified minority specialty staffing/payroll supplier to enterprise and vendor-neutral MSP/VMS clients. CSS has over 10 years of experience in providing and exceeding client expectations in the staff augmentation and MSP arena, through our highly effective processes of recruiting, screening, and testing. We specializes in contract/Full time recruiting across all skill sets, over the years we have formulated strategies, process, and in-house IT systems to specifically cater to individual client's needs. We provide talent in finance, pharmaceutical, technology, human resources, administrative fields. Ashish also is an investor in several mobile startups and in Eniac Ventures.

Prior to starting CSS, Ashish worked at a retail focused internet incubator/Venture Capital firm focused on the fashion industry which funded several startups/joint ventures including faragamo.com, studiodirect.com and found.com. Ashish, also, co-founded several companies in the internet space including collegejobs.com and a telecom company. Ashish started his career at Accenture's emerging media group and received a B.S. in Computer Science from Rensselaer Polytechnic Institute.

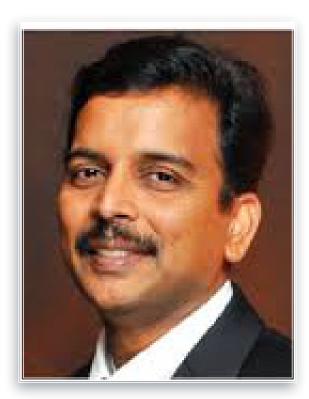


ABDULHAMID ALI

Chairman & CEO **DAAR CORPORATION**

Abdulhamid Ali is the Chairman and CEO of DAAR Engineering, Inc.; a multi-disciplinary civil engineering firm located in Milwaukee, Wisconsin. Arriving in the United States as a student from Somalia in the 1980's, he graduated from Marquette University in 1986 with a Bachelor of Science Degree in Civil Engineering. Following his true passion for transportation engineering, he began what would become a distinguished career spanning over 15 years with the Wisconsin Department of Transportation. Abdulhamid Ali is a Wisconsin licensed professional engineer, and a member of the Wisconsin Transportation Builders Association (WTBA), American Association of Arabic Engineers, and the American Society of Civil Engineers (ASCE).

In 2001, utilizing the depth and breadth of experience gained at the Department, Abdulhamid Ali formed DAAR Engineering, Inc., specializing in transportation engineering and construction management. In that first year DAAR had a total of four employees and revenue less than \$100,000. Over the past several years the area in which work is performed has expanded from the Southeastern Wisconsin Region to include the entire state as well as projects in Illinois, Missouri and the Republic of Iraq. Under his leadership, DAAR has grown to include a current staff of 131 employees and annual revenue in excess of \$20,000,000. DAAR has not only expanded in size, but also in its scope of services. In addition to transportation engineering and construction management DAAR also provide services in the following disciplines: survey, land development, land planning, traffic engineering, structural engineering and program management.



RAJ KOSURI CEO & CTO

ECOMNETS

Raj Kosuri founded EcomNets in 2000. As CEO & CTO he has authored Best Practices for Business Rules Integration in 2006. Led his company to the Deloitte Fast 50 & 500 four years in a row. Was selected as one of the Smart 100 from SmartCEO Magazine in 2009. In 2009, developed the Verdio Green PC, which won the NVTC Green Award for small business 2010. In 2011, Raj released the Climetric Software designed to help Fortune 500 companies with carbon management and accounting. Raj founded the Green IT Council in 2010, an organization dedicated to energy efficiency, development, manufacture, supply chain distribution, and disposal of information technology hardware, software, and infrastructure. Raj received his M.S. from Columbia University.

Currently, Raj is working on the development of the Green Data Center in Danville, VA where he plans to offer cloud computing, disaster recovery and business continuity in a virtualized environment.



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TERESA HARTSAW

President & CEO ?EPERFORMAX CONTACT CENTERS & BPO

As president and CEO of ePerformax Contact Centers & BPO, Teresa Hartsaw is responsible for the strategic leadership driving the focus, performance and growth of the company. She is a proven leader and entrepreneur who founded Performance Consulting Group (PCG), a WBENC certified Women-Owned Business in 1988, which in turn partnered with Transnational Diversified Group of the Philippines to form ePerformax in 2002. Since founding ePerformax almost 13 years ago the company has grown to two locations in the Philippines and over 5,000 employees.

With more than 30 years of experience in sales, marketing and contact center operations, and as a Six Sigma Black Belt, Hartsaw is responsible for the company's proprietary, Six-Sigma based Performance Maximizationô Model, Process and Training that enables the company to deliver best-in-class customer service and BPO services to English-speaking customers in the U.S., Canada and Australia on behalf of a select group of Fortune 500 companies.



JEFF GUBERMAN

President FOURTH WALL EVENTS, INC.

As president and CEO of ePerformax Contact Centers & BPO, Teresa Hartsaw is responsible for the strategic leadership driving the focus, performance and growth of the company. She is a proven leader and entrepreneur who founded Performance Consulting Group (PCG), a WBENC certified Women-Owned Business in 1988, which in turn partnered with Transnational Diversified Group of the Philippines to form ePerformax in 2002. Since founding ePerformax almost 13 years ago the company has grown to two locations in the Philippines and over 5,000 employees.

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BRUCE BRAITHWAITE

Chairman and CEO *GENESIS NETWORKS, INC.*

Bruce Braithwaite grew up with his parents near his grandfather's farm. He could be seen at an early age driving the tractor through the fields. Bruce's of grandfather owned a crab plant. This is where young Bruce captured his spirit of entrepreneurship.

Bruce Braithwaite has had much success in growing healthy minorityowned business ventures. Having come from a family of business owners, the concept of being a business owner himself came naturally. In 1998, Mr. Braithwaite started Tennessee Mountain Pure, a bottled water company headquartered in Knoxville, Tennessee, even though his friends thought he was crazy, which has flourished under his leadership.

When asked why he started a bottled water company, he responded: "I wanted to do something worthwhile, not simply to make money, but to make a real contribution. My undeniable drive was and still is to provide both a quality product and service. I wanted to create something that could be nurtured and passed on and provide a secure future for others. The product itself, water, is one of the mainstays of our existence."



CHRISTOPHER CHE

Ceo

HOOVEN-DAYTON CORP.

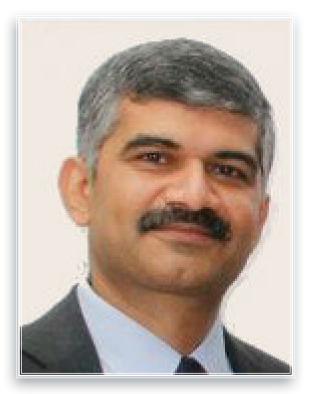
Christopher Che is president and CEO of the Che International Group, LLC (CIG), a multi-national holding company headquartered in Cincinnati, Ohio, that he founded in 2005 with the objective of creating subsidiary companies in diverse industries through strategic acquisitions, joint ventures, and alliances, to help customers maximize supply chain diversity while maintaining supply chain excellence.

Under Christopher's visionary leadership, in 2007 the Che International Group successfully acquired Hooven-Dayton Corporation (HDC) as its first wholly owned subsidiary company, which Christopher is also leading as president/CEO. Hooven-Dayton Corporation is a 77 year old provider of high quality prime product labels, flexible packaging, promotional coupons and specialty printing solutions. Hooven-Dayton Corporation purchased Benchmark Graphics, a 35 year old pressure sensitive labels and tags company, in 2011in its continual quest for exponential growth. To-date, HDC has two scalable, state-of-the art manufacturing facilities—one in Dayton, Ohio, and one in Richmond, Indiana. In 2011 the Che International Group successfully acquired its second wholly owned subsidiary company—Digital Color International, LLC (DCI), a 20 year old point of purchase/entry display, specialty folding cartons, and commercial offset print and bindery company headquartered in Akron, Ohio, and its third subsidiary company—Cog, LLC, a customized Graphics Production Solutions firm. Under Christopher's leadership, CIG, HDC, DCI, and Cog continue to experience exponential expansion through acquisitions and organic growth.

Goldman Sachs is a proud sponsor of the Diversity Business 15th Annual National Summit



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ANDY KADIWAR

Co-Founder President *INTEGRATED RESOURCES INC.*

Andy Kadiwar is the co-founder and President of Integrated Resources Inc., a leading staffing and CRO in New Jersey tri-state area. Since then, IRI has been listed as one of the top INC 5000 businesses in the United States of America for more than 8 years running. Mr. Kadiwar landed in the staffing world after finishing his bachelorís degree in Pharmacy from Long Island University. Working in many segments of the market has afforded him the experience necessary to formulate strategies for many different client needs. The insight and experience Andy has gained at all levels of the staffing industry over the last eighteen years has been instrumental in IRI becoming a premier staffing firm with twist of CRO. IRI has a mix of clients that includes: Fortune 500 companies, healthcare firms, government entities, and an array of high profile pharmaceuticals & biotechís.



GARY GAMBHIR

Co-Founder & CEO *INTEGRATED RESOURCES INC.*

Gary Gambhir is the co-founder and CEO of Integrated Resources Inc., a specialty staffing firm and CRO in tri-state area. Since 2007, the company has been on Inc 5000 list of fastest-growing privatelyheld businesses. IRI has been finalist of iNJBiz Business of the Yearî, Top 100 Diversity Business and is certified as Joint Commission Accredited Staffing Company. He has over 19 years of experience in staffing industry and is responsible for leadership and vision of the company. Gary holds a Bachelorís Degree in Computer Science from Pune University and serves as an advisory member to IHN, Helping Homeless families in Somerset County.



SUNNY KAILA

Founder & President *IT BY DESIGN*

Sunny Kaila is the Founder and President of IT By Design. Having begun his career as an IT Manager in the Public Relations sector, Sunny quickly progressed into the IT Director role for a nationwide Human Resources firm. Leveraging the experience gained from these organizations, Sunny became the visionary behind IT by Design. Under his leadership, IT By Design is one of the fastest growing Infrastructure Management Services organizations in the New York Metro area. He is the driving force behind IT by Designís global expansion and has in 2013 established a new joint venture to create a business analytics company called Solpro.

Sunny graduated with an honors degree in computer engineering from the New Jersey Institute of Technology. He has received numerous industry awards and honors, including recognition from the Government of Alberta and The White House. In 2013, Sunny was also honored with the Humanitarian of the Year Award from the Kidney and Urology Foundation of America.



PAULA TURNER-EDWARDS

President and CEO *LEXAIR ELECTRONICS*

Paula Turner-Edwards is the CEO of Lexair Electronics Sales Corporation, a WBENC certified distributor of communication equipment and logistics management service provider founded in January, 1998. Lexair specializes in the supply and support of headsets, telephones, audio conference devices and cellular accessories. Lexair also offers a host of logistic management services such as end user fulfillment, warehousing, asset management, firmware upgrades and equipment repair to Fortune 500 enterprises both nationally and globally. By focusing on multi-year, tier-one national and global contracts, Paula has grown her business from an in home start-up to a multi-million dollar corporation headquartered in Greensboro, NC with a second distribution center in Kent, WA. It is noteworthy to mention that greater than 90% of the employees at Lexair are women, from the warehouse to the executive level.



MICHAEL T. GRIER Founder, President & CEO MOSAIC TECHNOLOGIES GROUP

Michael T. Grier is the Founder, President, and CEO of MOSAIC Technologies Group. Mr. Grier oversees the strategic and tactical direction of the Maryland-based business and technology consulting company. Previously Mr. Grier held management positions at the Boeing Company and Titan Systems; was a Senior Consultant at KPMG and PriceWaterhouseCoopers, and a Senior Systems Engineer at Conquest, Inc. He has managed Task Order-based programs at \$25M and developed business upwards of \$250M.

Mr. Grier has expertise in business development, systems and software engineering, enterprise architecture, performance measurement, and process engineering and development. A Native of Washington, DC, Mr. Grier earned a BA in economics, an MBA, and an MS in Systems Management all from the University of Maryland at College Park. Mr. Grier is a certified Project Management Professional (PMP) from the Project Management Institute.



SUZANNE COLE NOWERS

CEO **Nexus direct**

Nexus Direct, an award-winning direct response marketing agency with offices in Atlanta, GA, Virginia Beach, VA and Alexandria, VA, has been recognized twice by Inc. magazine as one of the fastest-growing companies in the country and now three times by DiversityBusiness. com — this year as a Top Woman-Owned Business, Top Diversity-Owned Business and Top Privately Held Business. Specializing in direct response marketing solutions for both non-profit organizations and Fortune 500 corporations, the company's work has included campaign solutions for clients such as The Hartford, Chase, the National Park Foundation and Service, and the National Museum of Women in the Arts.

Prior to founding Nexus Direct in 2004, CEO Suzanne Cole Nowers was Senior Vice President and General Manager of Protocol Marketing Group's Virginia Beach, VA office. She became part of Protocol when her prior direct marketing agency, MC Direct, was acquired in 2001. As a partner at MC Direct based in San Diego, CA, Suzanne established the agency's East Coast presence and led its success in the nonprofit arena. Suzanne is an active volunteer in the direct marketing industry, a past board member of the Direct Marketing Association of Washington, and a nationally recognized thought leader, speaking regularly on direct response trends and the future of the marketing landscape.





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GLORIA BOHAN

Founder OMEGA WORLD TRAVEL

Gloria Bohan founded Omega World Travel in Fredericksburg, Virginia, in 1972, and since that time has transformed her one-person office into a travel agency with sales revenues in excess of \$1 billion a year, approximately 200 company-owned offices and 600 employees worldwide. Omega is ranked the 3rd largest travel agency in the United States by Business Travel News (June, 2010) and is the largest travel agency founded by, operated by and majority-owned by a woman.

Omega World Travel, considered in the travel industry as an innovative, trend-setting company, is now headquartered in Fairfax, Virginia. Ms. Bohan, a hands-on owner, has continually diversified Omega, which now serves every major area of corporate, leisure and government travel. Omegaís full service, on-site corporate and on-site government offices are located in cities throughout the United States and abroad in Okinawa, Japan, the United Kingdom, Guam, Kuwait and Bahrain.

Ms. Bohan views diversification as the key to continued success. A firm believer in personal contact, Ms. Bohan created and pioneered the small office concept, an innovation among travel agencies, which has enabled the company to meet its goal of personalized service.

Today, Omega has augmented its office locations with high-touch, high-tech customer service centers in select areas of the U.S. that provide the highest quality reservation services to Omega customers 24 hours a day.



JUDITH MALOY

Managing Director **POLARIS DIRECT**

Founding director, Judith Maloy realized a dream of building a better lettershop when she and her partners started their own in 2003. Polaris Direct, a high-volume direct marketing services company, specializes in creating one-to-one marketing communications for Fortune 500 companies and agencies.

Judith brings her 30 plus years of experience and knowledge of the direct marketing industry to Polaris Direct. She began her career in list brokerage in New York City and spent most of her career there working at advertising agencies providing account management for large international corporations. Later she launched a NY office for a full-service direct mail fulfillment operation located in Miami, FL, providing marketing expertise and consultative services for mail and telemarketing campaigns.



JANICE P. GUY President/CEO

P3I, INCORPORATED

Ms. Guy founded P3I, Incorporated in February of 2000. She brings over 35 years of progressive experience in the U.S. Marine Corps as well as Business and Program Management. Major Guy was one of the first women Air Defense Control Officers in the Marine Corps and controlled over 2,000 multi-plane, ground-controlled radar intercepts during her military career. After her years of service in the Marine Corps, Ms. Guy established a Massachusetts office for the Eldyne Corporation, providing systems engineering services to commercial and government clients.



SHERRIE A. MATTHEWS

President **PRINTSOLUTIONS OF INDIANA, INC.**

Sherrie Matthews has more than 28 years of leadership experience in building marketing campaigns for Fortune 500 clients through creative design, printing and mailing. An accomplished corporate marketer, her vision and expertise in business performance drove her to start a Print and Marketing Agency, PrintSolutions of Indiana, Inc.

Offering a comprehensive blend of creative, marketing strategies, printing and mailing, Sherrie has achieved exciting success in growing sales and profits for many clients. She offers a cost-effective strategic approach that delivers impressive bottom-line results. As President of PrintSolutions, Inc., she has increased profitability of clients through branding, product design, marketing, creative design, printing and mailing.



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NANCY WALSH

CEO SCOUT SOURCING INC.

As a leading supplier of packaging and paper products, we are committed to providing quality goods and unparalleled service. Our fiber based packaging and paper material expand to cover a wide range of goods. We identify new and innovative sources that bring strategic advantages to your organization while diversifying your supply chain.

Headquartered in Chicago with warehouses across the country, make our products easily accessible. Our team has over 50 years of industry involvement as well as highly educated as Global Sourcing Specialist, we connect our clients to the best ideas and with strategic sourcing partners who will benefit them the most.



NANCY WALSH

CEO SCOUT SOURCING INC.

Carmen Castillo is the President/CEO of SDI International Corp. (SDI), which she founded in Fort Lauderdale, Florida in 1992. The company provides its clients with full or partial lifecycle procurement service programs centered on Procure-to-Pay and Source-to-Pay, and fully automated by leading-edge vendor management systems. SDI's core competencies span supplier management and managed services programs, including independent contractor compliance and payrolling services.

Carmen's daily responsibilities as President/CEO of the firm revolve around the overall coordination of company operations, global advertising and marketing programs, along with proposal strategies and preparation. She evaluates new markets for SDI's service offerings and monitors compliance with contract administration and corporate agreements.

The success of SDI's customers remains paramount, as does the company's commitment to the extended community, evident in our certifications: ISO 9001:2008, SOC Type 1 and Type 2, EIC and CPUC compliant.



DAMODAR GUMMADAPU

CEO

TECHWAE CONSULTING INC

Damodar has more than twenty years of global experience across various Fortune 500 companies including KPMG, Bearing Point, Deloitte, Johnson & Johnson and Pfizer. He provides strategic leadership to Techwave's corporate interests and supports all teams with hands on business and IT management experience. He is a Chartered Accountant and Management Accountant and his vision led to growth of key technology solutions in Business Process Management, ERP, BI, EPM and BPO practices.



VASANTHI ILANGOVAN

Founder, President & CEO VIVA USA INC

Vasanthi has rich experience in running businesses, with expertise in direct sales and marketing, contract negotiations, strategy planning, new business tie-ups and diversification, cash flow management, logistics, customer relationship management, and HR development.

She is a focused and aggressive leader with the ability to attract and motivate the best of talent to deliver high quality products and services. She possesses strong sales and marketing experience in the US and international markets, with expertise in developing market acquisition strategies.

She is committed to the growth of the local community. She exemplifies the character of our company in showing integrity and honesty during adversities, and humility and philanthropy during successful times. She sponsors several events in the Chicago region for the uplifting of the poor, eradication of hunger, and access to quality education for everyone. In addition to monetary support, she provides time and resources for such causes directly and through several nonprofit organizations. She currently serves as a Board Member on the Chicago Minority Development Council.

Vasanthi has been inducted into the Chicago Area Entrepreneurship Hall of Fame 2011 by the Institute for Entrepreneurial Studies of the University of Illinois at Chicago. Collabera reflects the spirit of true collaboration and partnership that the company has embodied in its relationship with clients and employees

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Collabera Snapshot

- 2012 winners of DiversityBusiness.com's Top 500 Diversity Owned Businesses in the U.S, Top 100 Large Businesses in the U.S, Top 100 Subcontinent Asian American Businesses in the U.S, Top 100 Diversity Owned Businesses in New Jersey and Top 100 Privately-held Businesses in New Jersey
- "National Supplier of the Year 2006" awarded by NMSDC
- "Regional Supplier of the Year 2006" awarded by New York & New Jersey Minority Supplier Development Council
- Certified Minority-owned Business Enterprise (MBE) and Corporate Plus member of the National Minority Supplier Development Council (NMSDC)
- Over 4000 professionals, with revenues of \$300 million
- Presence in 19 locations with 3 Extended Development Centers worldwide
- Flexibility and client-centric business model and culture that ranks us among the top vendors for most clients
- Vendor of choice and strategic partner to well established Fortune 500 Clientele
- High employee retention ratios through best in class HR practices across recruitment and people management
- Recognized and awarded repeatedly by organizations such as Deloitte & Touche, Forrester Research, Ernst & Young Inc., InformationWeek 500, SoftwareMag, NJTC, NJBIZ Top 100, FinTech 100, IAOP and more





ROSINA RACIOPPI

President and CEO **WOMEN UNLIMITED, INC.**

As President and CEO of WOMEN Unlimited, Inc., Dr. Rosina Racioppi spearheads her organization's initiatives to help leading corporations cultivate the women leaders they need for ongoing growth and profitability. By overseeing programs and services nationwide, she helps organizations meet the challenges of a continually changing global economy.

Dr. Racioppi earned her doctorate in education from the University of Pennsylvania. Her dissertation, "Women's Mentoring Wisdom" has been a springboard at the national level for discussions on tools and techniques for improving the mentoring process. She is also co-author of the book, Women Are Changing the Corporate Landscape.



FARAH KAMRAN

President INDUS TRANSLATION SERVICES INC.

Farah Kamran, the president of Indus Translation Services and Kamran Nadeem, the operational manager came to the US in 2001. They came here with very little money, and small children but with the many dreams like to get better life, better education and better opportunities for themselves and their children. Within the week, they realized that all those things were almost impossible to achieve as they had to start their lives all the way from zero which was not easy, but they decided to struggle. Both of them started working on very low salary, Farah Kamran started studying with the full time job, small children and financial stress and got her Masterís degree from New Jersey City University in 2005, just 4 year after she landed in the US. Kamran Nadeem, who is a published poet and writer of Urdu language and have a command of 5 languages, started getting involved in the language industry and got popularity as an Urdu Linguist and became well known in the US.



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15th Business Awards

Study after study shows people prefer to do business with experienced and successful companies. Each year DiversityBusiness.com collects and compiles the 'Top Business List' on a State and National basis. The data is used to determine the top businesses and the most successful entrepreneur's across the United States. These businesses and individuals become part of our Div500 awards program. Making the list provides significant media exposure and puts their company names in front of Fortune 500 companies, Government Agencies and College/Universities looking to do business with Women, Diversity and Small businesses.

This year's survey will determine the following categories:

- · Top 500 Privately-held Businesses in the United States
- · Top 500 Women Owned Businesses in the United States
- · Top 500 Diversity Owned Businesses in the United States
- Top 500 Emerging Businesses in the U.S. (Under \$1 Million in Annual Revenue)
- · Top 500 Veteran Owned Businesses in the U.S.
- · Top 100 Privately-held Businesses in every state
- \cdot Top 100 Women Owned Businesses in every state
- \cdot Top 100 Diversity Owned Businesses in every state
- \cdot Top 100 Disabled Veteran Owned Businesses in the U.S.

To be eligible to participate in the Business Awards Program, a company must register its business profile on our directory. Winners will be honored during our next business conference.

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